

The Stylus

SUNY Brockport's award-winning newspaper since 1914

Advertising Media Kit Spring 2026

Advertising for On-Campus Organizations

| Description | Size (W x H) | Rate |
|----------------------|--------------|-------|
| Full Page | 9.8" x 16" | \$125 |
| Half Page Vertical | 4.9" x 16" | \$85 |
| Half Page Horizontal | 9.8" x 8" | \$75 |
| Quarter Page | 4.9" x 8" | \$45 |
| Eighth Page | 4.9" x 4" | \$30 |
| Sixteenth Page | 4.9" x 2" | \$20 |
| Banner | 9.8" x 1.5" | \$30 |

Advertising Requirements

- For a **color ad**: flat rate of an additional \$150
- For an **insert ad**: flat rate of \$200 total
- All **PDFs** must be sent with fonts embedded
- Color Images must be in **CMYK format**
- Black and white images must be in **grayscale format**
- Send ads to stylus@brockport.edu
- **DEADLINE**: All ad material must be submitted by 1 p.m. the Friday prior the issue date. **NO EXCEPTIONS**. Please allow 24 hours for online ads to post.

Online Advertising with thestylus.org

...

Option 1: Sidebar,
\$70 per month

Option 2: Footer,
\$105 per month

Option 3: Header,
\$140 per month

Classified Advertising (Print)

...

25 words - \$15

45 words - \$25

Contact Information

...

Erin Jones,
Editor-in-Chief
stylus@brockport.edu



The Stylus

SUNY Brockport's award-winning newspaper since 1914

Advertising Media Kit Spring 2026

Information about *The Stylus*

The Stylus is a student-run newspaper on the campus of The College at Brockport. We distribute hundreds of newspapers four times each semester to all buildings on-campus and businesses around the Brockport community.

The newspaper is free to all students/faculty/staff and community members and is paid for with advertising fees and the Brockport Student Government mandatory fee.

Ask today if you'd like to see *The Stylus* distributed at your business/building!

Email Erin Jones, Editor-in-Chief, at stylus@brockport.edu!

Deadline & Payment for Advertisements

The deadline for all ad material is 1 p.m. the Friday prior to the issue date. **NO EXCEPTIONS.**

Please make checks payable to "Brockport Student Government" with "The Stylus Advertising" in the memo.

Mailing Information

...
The Stylus
B30 Seymour Union
SUNY Brockport
Brockport, N.Y.
14420-2948



The Stylus Spring 2026 Publication Dates

February 19
March 12
April 9
April 30