

The Stylus

SUNY Brockport's award-winning newspaper since 1914

Advertising Media Kit Spring 2026

Advertising for Off-Campus Organizations

Description	Size (W x H)	Rate
Full Page	9.8" x 16"	\$200
Half Page Vertical	4.9" x 16"	\$170
Half Page Horizontal	9.8" x 8"	\$150
Quarter Page	4.9" x 8"	\$100
Eighth Page	4.9" x 4"	\$50
Sixteenth Page	4.9" x 2"	\$30
Banner	9.8" x 1.5"	\$65

Advertising Requirements

- For a **color ad**: flat rate of an additional \$150
- For an **insert ad**: flat rate of \$200 total
- All **PDFs** must be sent with fonts embedded
- Color Images must be in **CMYK format**
- Black and white images must be in **grayscale format**
- Send ads to stylus@brockport.edu
- **DEADLINE**: All ad material must be submitted by 1 p.m. the Friday prior the issue date. **NO EXCEPTIONS**. Please allow 24 hours for online ads to post.

Online Advertising with thestylus.org

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Option 1: Sidebar,
\$70 per month

Option 2: Footer,
\$105 per month

Option 3: Header,
\$140 per month

Classified Advertising (Print)

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25 words - \$15
45 words - \$25

Contact Information

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Erin Jones,
Editor-in-Chief
stylus@brockport.edu



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Information about *The Stylus*

The Stylus is a student-run newspaper on the campus of The College at Brockport. We distribute hundreds of newspapers four times each semester to all buildings on-campus and businesses around the Brockport community.

The newspaper is free to all students/faculty/staff and community members and is paid for with advertising fees and the Brockport Student Government mandatory fee.

Ask today if you'd like to see *The Stylus* distributed at your business/building!

Email Erin Jones, Editor-in-Chief, at stylus@brockport.edu!

Deadline & Payment for Advertisements

The deadline for all ad material is 1 p.m. the Friday prior to the issue date. **NO EXCEPTIONS.**

Please make checks payable to "Brockport Student Government" with "The Stylus Advertising" in the memo.

Mailing Information

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The Stylus
B30 Seymour Union
SUNY Brockport
Brockport, N.Y.
14420-2948



The Stylus Spring 2026 Publication Dates

February 19

March 12

April 9

April 30